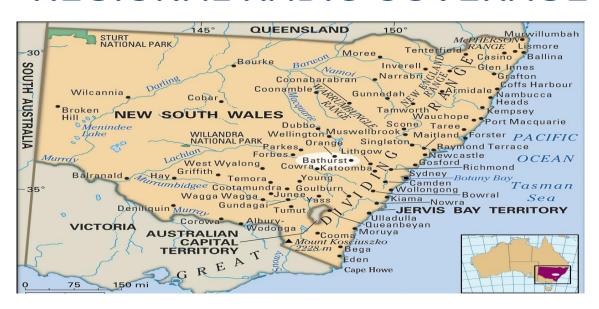


## **REGIONAL RADIO COVERAGE**



POTENTIAL AUDIENCE REACH: 1,559,000

2MK NATIONAL ADVERTISING RATE PACKAGES \*billed monthly\*

## **SILVER**

1X 30 SECOND AD (NO VARIATIONS) PLAYED IN HOURLY AD ROLL BETWEEN 9AM & 5PM 5 DAYS A WEEK \$150 PER MONTH

## **GOLD**

1X 30 SECOND AD (2 VARIATIONS) PLAYED IN HALF HOURLY AD ROLL BETWEEN 9AM & 9PM 5 DAYS A WEEK \$250 PER MONTH

## **PLATINUM**

1X 30 SECOND AD (3 VARIATIONS) PLAYED IN HALF HOURLY AD ROLL DURING HIGH PEAK HOURS 6AM & 10AM 7 DAYS A WEEK \$500 PER MONTH

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