



## REGIONAL RADIO COVERAGE



POTENTIAL AUDIENCE REACH: 1,559,000

2MK NATIONAL ADVERTISING RATE PACKAGES \*billed monthly\*

### SILVER

1X 30 SECOND AD (NO VARIATIONS) PLAYED IN HOURLY AD ROLL BETWEEN 9AM & 5PM  
5 DAYS A WEEK \$150 PER MONTH

### GOLD

1X 30 SECOND AD (2 VARIATIONS) PLAYED IN HALF HOURLY AD ROLL BETWEEN 9AM &  
9PM 5 DAYS A WEEK \$250 PER MONTH

### PLATINUM

1X 30 SECOND AD (3 VARIATIONS) PLAYED IN HALF HOURLY AD ROLL DURING HIGH PEAK  
HOURS 6AM & 10AM 7 DAYS A WEEK \$500 PER MONTH

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